

# Scenarios to Strategy Inc.

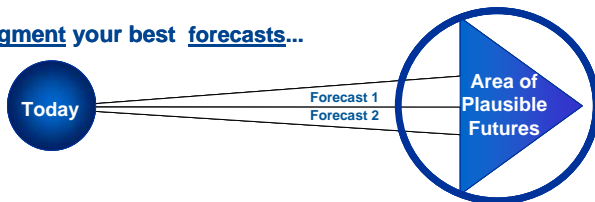
## Scenario Planning

### Are you?

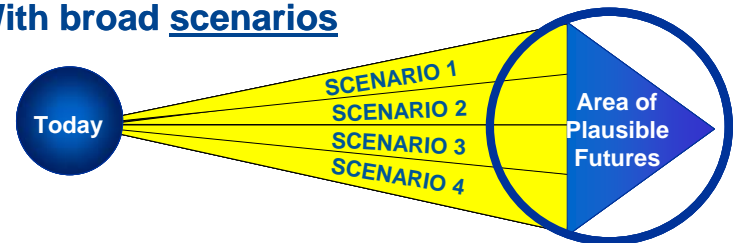
- Finding the external environment increasingly uncertain?
- Identifying and managing all of your strategic risks?
- Reviewing your current core strategy or strategic options?
- Finding that your long range planning is becoming routine?
- Sensing organizational disconnect on strategic direction?
- Developing the strategic capacity of your management team?

Scenarios provide a more robust context for evaluating strategic risk

Augment your best forecasts...



With broad scenarios



**THE PROPOSITION:** 4 days will change the face of your organization

- Your organization:**
- Will learn and become more forward thinking
  - Will share a more robust, informed strategic dialogue
  - Will better support and commit to strategic decisions

### The Team

#### Dr. Arden Brummell

- ⇒ Canada's premier scenario expert
- ⇒ 100+ scenario planning engagements
- ⇒ 30+ years in strategic management

#### Greg MacGillivray

- ⇒ 20+ years of energy experience
- ⇒ Strategic & commercial expertise
- ⇒ Private and public sectors

*Engaging key stakeholders in strategic dialogue and decision-making*

S2S

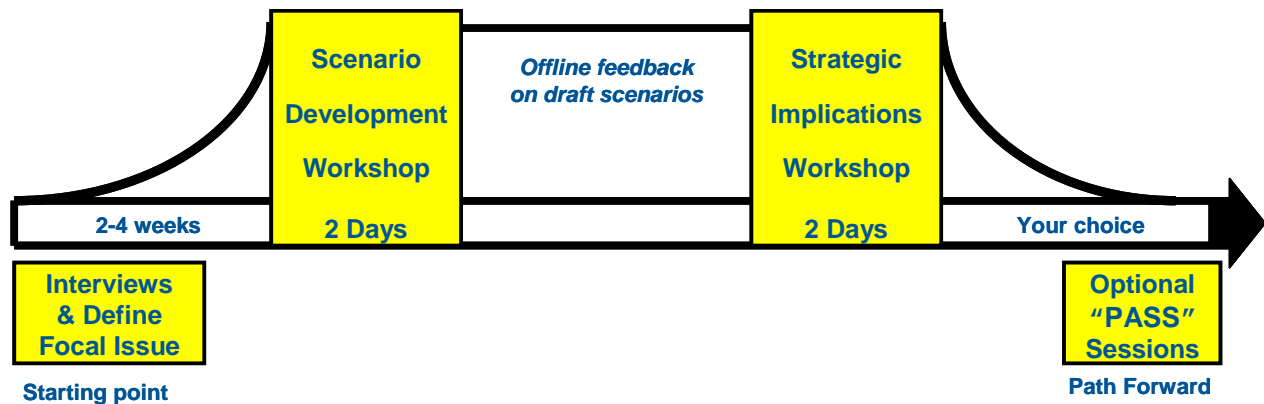
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### Engagement Approach

- ✓ Flexible engagements tailored to meet your needs
- ✓ Workshops usually involve 25 participants for 3 days over 12 weeks
- ✓ Broader participation via online or offline engagement strategies
- ✓ Let us draft a proposal that will include:
  - ✓ An overview, stated purpose and 4-5 client objectives
  - ✓ Defined client & S2S roles
  - ✓ A defined work plan and defined deliverables
  - ✓ Anticipated client and S2S time commitment
  - ✓ Cost estimate with a cap and change of scope specifics

### The “Bridge” From Scenarios to Strategy



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Engaging key stakeholders in strategic dialogue and decision-making



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